

## 2010 Officers & Directors

### President

Peter Barnett, CCIM  
PricewaterhouseCoopers  
Tampa

### Vice President

Casey Babb, CCIM  
Marcus & Millichap  
Tampa

### Treasurer/Secretary

Avi Adler, CCIM  
Ciminelli Real Estate Services of Florida  
Tampa

### Past President

Rob Barber, CCIM  
Broderick & Associates  
Pinellas Park

### Directors

Luis Baez  
Prudential Commercial Real Estate FL

Ben Crosby, CCIM  
Crosby & Associates, Inc.

Gail Davenport  
Crosby & Associates, Inc.

Maggie MacDonald  
MGM Properties, Inc.

Randy Mills  
The Land Sharks



CCIM West Coast District  
PO Box 56081  
St Petersburg, FL 33732-6081  
(727) 871-1191  
director@ccimwcf.com

### District Administrator

Jessica Lynn Best  
CCIM West Coast District



# West Coast Florida District

## Sponsorship Opportunities:

### What is a CCIM?

- Recognized expert in the disciplines of commercial and investment real estate (9,000 professionals in North America and more than 30 countries)
- Skills in Financial Analysis, Market Analysis, User Decision Analysis and Investment Analysis for Commercial Investment Real Estate
- Requirements: Four Courses, Final Six (6) Hour Exam, and a portfolio of closed transactions and/or consultations
- Six percent (6%) of estimated 150,000 commercial practitioners hold the CCIM Designation
- Includes: brokers, leasing professionals, investment counselors, asset managers, appraisers, corporate real estate managers, developers, institutional investors, commercial lenders, attorneys, bankers and other allied professionals
- \$200 billion in annual transactions
- Most coveted and respected designation in the industry.

### Past CCIM Florida West Coast District Activities

- **“What Now? – An Economist’s Look at 2010 and Beyond”**, Robert Bach, Senior Vice President & Chief Economist, Grubb & Ellis
- **“Navigating the Impending Commercial Collapse”**, Thomas F. Cox, Esquire, Cox & Sanchez
- **“Distress – Everyone’s Talking About It”**, Paul Deschamps, Vice President of CBRE’s Private Client Group Ed Kobel, President and COO of DeBartolo Development, Robert Moreyra, Co-Founder and Managing Partner of Forge Capital Partners, Joe Springstein, Portfolio Manager, RCH Capital, LLC
- **“Annual Investment Update”**, Kyle S. Burd, Principal/Regional Vice President of Eola Capital, Dale Peterson, Senior Vice President of Investment Properties, CB Richard Ellis and Bryn Merrey, Regional Manager of Special Assets and Services, Marcus & Millichap
- **“Distressed Real Estate and Its Impact on Development”**, Ron Weaver, Partner, Stearns Weaver Miller Weissler Alhadeff & Sitterson, PA

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### \$2,000 – Platinum Sponsor

#### District Meetings/Socials

- VIP access and interaction with speakers
- Recognition as *Platinum* sponsor on all West Coast District flyers (meetings, seminars, socials, etc)
- Recognition as a West Coast District *Platinum* sponsor at every local CCIM sponsored meeting/social
- Free registration for 2 people to all West Coast District sponsored meetings
- Ownership of one meeting/luncheon
  - Projected logo (other sponsors would be projected smaller)
  - 5-minute presentation of company
  - Introduce speaker
  - Table showcasing company
  - Leave literature/freebies at attendees tables
- Name badge with sponsorship level

## **\$2,000 – Platinum Sponsor (continued)**

### **Golf Tournament**

- Exposure as West Coast District sponsor
- First rights to sponsorship opportunities

### **Printed Material**

- Recognition as a sponsor on all West Coast District printed material – letterhead, flyers, banner, etc

### **Website**

- Logo (with link) on West Coast District website ([www.ccimwcf.com](http://www.ccimwcf.com))

### **Advertising/Marketing**

- Recognition as a West Coast District sponsor in the membership directory (printed and electronic)
- Two broadcast email messages to the entire West Coast District membership body
- Access to West Coast District mailing list for direct mail/email campaigns

### **Affiliate Membership included**

## **\$1,000 – Gold Sponsor**

### **District Meetings/Socials**

- Recognition as *Gold* sponsor on all West Coast District flyers (meetings, seminars, socials, etc)
- Recognition as a West Coast District *Gold* sponsor at every local CCIM sponsored meeting/social
- Free registration for 2 people to all West Coast District sponsored meetings
- Name badge with sponsorship level

### **Golf Tournament**

- First rights to sponsorship opportunities, behind Platinum

### **Printed Material**

- Recognition as a sponsor on all West Coast District printed material – letterhead, flyers, banner, etc

### **Website**

- Logo (with link) on West Coast District website ([www.ccimwcf.com](http://www.ccimwcf.com))

### **Advertising/Marketing**

- Recognition as a West Coast District sponsor in the membership directory (printed and electronic)
- One broadcast email message to the entire West Coast District membership body
- Access to West Coast District mailing list for direct mail/email campaigns

### **Affiliate Membership included**



**\$500 – Silver Sponsor***District Meetings/Socials*

- Recognition as *Silver* sponsor on all West Coast District flyers (meetings, seminars, socials, etc)
- Recognition as a West Coast District *Silver* sponsor at every local CCIM sponsored meeting/social
- Free registration for 1 person to all West Coast District sponsored meetings
- Name badge with sponsorship level

*Golf Tournament*

- First rights to sponsorship opportunities, behind Platinum and Gold

*Printed Material*

- Recognition as a sponsor on all West Coast District printed material — letterhead, flyers, banner, etc

*Website*

- Logo (with link) on West Coast District website ([www.ccimwcf.com](http://www.ccimwcf.com))

*Advertising/Marketing*

- Recognition as a West Coast District sponsor in the membership directory (printed and electronic)
- One broadcast email message to the entire West Coast District membership body
- Access to West Coast District mailing list for direct mail/email campaigns

*Affiliate Membership included*

Yes, I want to be a sponsor for the West Coast District of the Florida CCIM Chapter.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Level \_\_\_\_\_

Print this form and send check made out to Florida CCIM Chapter to -

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