



CCIM FLORIDA CHAPTER | WEST COAST DISTRICT SPONSORSHIP OPPORTUNITIES

What is a CCIM?

- Recognized expert in the disciplines of commercial and investment real estate (over 9,000 professionals in North America and more than 30 countries)
- Skills in Financial Analysis, Market Analysis, User Decision Analysis and Investment Analysis for Commercial Investment Real Estate
- Requirements: Four courses, Final 6 hour exam, and a portfolio of closed transactions and/or consultations
- 6% of an estimated 150,000 commercial practitioners hold the CCIM designation
- CCIMs include: Brokers, Leasing Professionals, Asset Managers, Appraisers, Corporate Real Estate Managers, Developers, Institutional Investors, Commercial Lenders, Attorneys, Bankers and other allied professionals
- \$200 billion in annual transactions
- Most coveted and respected designation in the industry

Platinum Sponsor: \$2,000

District Meetings/Socials

- VIP access and interaction with speakers
- Recognition as a Platinum Sponsor at all West Coast District online & printed communications (flyers, emails, ads)
- Free registration for 2 people to all West Coast District sponsored meetings
- One hosted event per sponsorship term (Luncheon, Networking, etc.)

Golf Tournament

- Exposure as a District Sponsor
- First rights to Tournament Sponsorships

Internet Exposure

- Logo, with link, on West Coast District website (www.ccimwestcoastfl.com)
- Favorite on District & State Facebook pages

Advertising & Marketing

- Recognition as a Platinum sponsor in the directory
- Two broadcast email campaigns to the entire West Coast District database
- Monthly social media mentions, including Facebook & Twitter

Gold Sponsor: \$1,000

District Meetings/Socials

- Recognition as a Gold Sponsor at all West Coast District online & printed communications (flyers, emails, ads)
- Free registration for 2 people to all West Coast District sponsored meetings

Golf Tournament

- Exposure as a District Sponsor
- First rights to Tournament Sponsorships, behind Platinum

Internet Exposure

- Logo, with link, on West Coast District website (www.ccimwestcoastfl.com)

Advertising & Marketing

- Recognition as a Gold sponsor in the directory
- One broadcast email campaign to the entire West Coast District database
- Quarterly social media mentions, including Facebook & Twitter

Silver Sponsor: \$500

District Meetings/Socials

- Recognition as a Silver Sponsor at all West Coast District online & printed communications (flyers, emails, ads)
- Free registration for 1 person to all West Coast District sponsored meetings

Golf Tournament

- First rights to Tournament Sponsorships, behind Platinum & Gold

Internet Exposure

- Logo, with link, on West Coast District website (www.ccimwestcoastfl.com)

Advertising & Marketing

- Recognition as a Silver sponsor in the directory

For questions, please contact Jessica Best at director@ccimwestcoastfl.com. To become a sponsor TODAY, please visit: sponsors.ccimwcfll.com